



## Stay on the ball ... and ahead of it too. With the LIQUI MOLY Academy

Automotive technology is taking giant leaps forward. Car manufacturers are outstripping one another every day with new engines and technologies. Your customers expect you to be up with the latest technology at all times. You need the relevant technical knowledge to give your customers in the workshop comprehensive and professional advice.

### **The LIQUI MOLY ACADEMY**

can assist you with a wide variety of courses, demonstrations and practical training sessions. We can provide you, your employees and your customers with first-hand expertise, product information and all manner of useful tricks and subtleties.

## Make yourself fit for the job – and for your customers

### Advanced training is not done for the fun of it

Today, teaching and training are more essential than ever, in the first place to keep up with stiff competition. In the second place, technological development in the car industry keeps racing ahead with increasing speed, always demanding new knowledge. For you and your employees this means always staying on the ball and keeping pace with innovations from vehicle manufacturers.



### Advanced training should be fun

Colleagues at the Liqui Moly Academy impart the necessary expertise with dedication and understanding – without academic frills – but with lots of experience and practical examples. Training sessions are tailored to your requests and suggested subjects and are directed above all to the listeners' needs. After all, we want to communicate not only factual information, but also an enjoyment of the subject. This is an essential prerequisite for the successful follow-up of the training in your company.

### Advanced training is quite simple

Talk to your colleague in charge of field staff who will consult with you on the content, breadth and dates of your training courses. Training events are held on the premises of our sales partners, wholesalers, retailers and customers or at our training academy in Ulm.

### Take your pick! The current LIQUI MOLY Academy program:

- Motor oils
- Gear oils
- Commercial vehicles
- Industrial / hydraulic oils
- Lubricating greases
- Gas engines
- Additives
- Cleaning air conditioning systems
- Automotive chemicals – service products
- Brake fluid
- Professional plastics repair
- Vehicle body coating
- Fitting and removal of vehicle windows
- Cleaning of injection systems



*“An investment in knowledge pays the best interest.”*

Benjamin Franklin